



Chabad Jewish Center of Longmont
195 South Main St. Suite #4
Longmont, CO 80501

ADVERTISING FORM
Jewish Art Calendar
Jewish Year 5777
2017-2018

Dear Friend,

Preparations are under way for the printing of the 10th Jewish Art Calendar in Longmont Colorado. Chabad Jewish Center of Longmont will be producing this attractive multi-color publication and mailing it to the Longmont Jewish community and surrounding areas free of charge.

The calendar will include detailed information about upcoming holidays, educational messages, Shabbat and Holiday candle lighting times, traditional Jewish recipes, and popular thematic artwork. The practical design also provides ample room for the recording of personal information and appointments. The calendar will also include many of the much-anticipated events and programs of Chabad Jewish Center of Longmont.

The calendar will also feature opportunities for your family's special occasions, i.e. Bar/Bat Mitzvah, Yahrzeits, birthdays and anniversaries, to be printed in the calendar.

We believe this is also an extraordinary advertising opportunity to market your business or services to the Jewish community. Unlike newspaper ads that are seen once and discarded, this business promotion will benefit you continuously, as it is displayed in homes and offices throughout the community the whole year round, thus ensuring optimum visibility for your products or services, and maximum return for your dollar.

Your participation helps us with this worthy endeavor, as well as with our other efforts on behalf of Jewish continuity. Please take a moment to fill out the form and return it to us. Your early response will be greatly appreciated.

Warm regards,

Yakov Borenstein
Rabbi Yakov Borenstein
Director



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ADVERTISER'S INFORMATION

Name: _____ Company Name: _____
Address: _____ Zip Code: _____
Phone: _____ E-mail: _____

*Please use billing address when charging to your credit card

CALENDAR PAGE ADS

- Full Page** (center page of calendar) (8.25" x 10.875" O \$1,800
- Back Cover** (5" x 7.5") O \$1250
- Full Banner** (3 business cards) (10.875" x 2") O 1 month, \$630 O 3 months, \$1,650 O 4 months, \$2,000
Preferred Month(s) _____
- Third Banner** (2 business cards) (7" x 2") O 1 month, \$500 O 3 months, \$1,350
Preferred Month(s) _____
- Business card** (3.5" x 2") O 1 month, \$360 O 3 months, \$1,000 O 6 months, \$1,800 O 13 months, \$2,540
Preferred Month(s) _____
- Calendar box** (1.5" x 1.375") O 1 month, \$160 O 3 months, \$ 360 O 13 months, \$1,250
Preferred Month(s) _____

For best effect, email your ad high resolution JPEG or PDF formats to
Calendar@JewishLongmont.com

PAYMENT

- Amount: _____
- Credit Card #: _____ Exp. _____ Security Code _____
- Send check to Chabad Jewish Center of Longmont – 195 S. Main St. Suite #4 Longmont, CO 80501
- Please invoice me.
- Signature: _____
- Address: _____ City, State, Zip: _____
- Phone: _____ E-mail: _____



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CALENDAR FACTS

- *Year round exposure to over 5,000 Jewish households & businesses*
- *Promotes your business to thousands in our community*
- *Referred to over and over 365 days a year*
- *Mailed without charge to the entire Jewish community*
- *Important Holiday information*
- *Local candle lighting times*
- *Historical facts & insights*
- *Kosher Recipes*
- *Beautiful Jewish art work each month (full color)*
- *Local Jewish events*
- *Months- Sep 2017-Sep 2018 with a possible extra 3 month preview; through Dec 2018*
- *Features: Jewish and secular calendar combined*
- *Helps fund Chabad Jewish Center of Longmont, a 501-C3 non-profit organization, administrating community aid, enrichment programs, education programs, and a cultural network*



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SIZE CHART FOR ADVERTISEMENTS

Sample pages of the Jewish Art Calendar 8.25" / 10.875"

Calendar is in full color

Ad #1 – 10.875" / 2"

Your ad here

Ad#2
This ad is 5.4" / 2"
Your ad here

Ad#3
Business card size
This ad is 3.875" / 2"
Your ad here

Ad#4
This ad is
1.5" / 1.375"
(This "box ad" is recommended
for multiple advertisements or
greetings/dedications)



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10.875"

February 2007

Shevat-Adar

5767

שבט-אדר תשס"ז



The Holy Shabbat Acrylics by Michael Muchnik

Shevat 15

New Year for trees, when trees begin to bud in Israel. It is customary to eat many fruits, especially those for which the land of Israel is praised in Scriptures.

Shevat 22

Yahrtzeit of Rebbetzin Chaya Muska Schneerson, wife of the Lubavitcher Rebbe, Rabbi Menachem Schneerson.

Kosher Food

Food for the Soul

Just as there are foods that are good for the body and foods that are harmful, so there are foods that nourish the inner person—the soul—and foods that harm it.

The Kosher Laws are Torah's guide to those foods that affect the Jewish soul adversely. Any meat or fowl that is eaten must be slaughtered in a prescribed, humane fashion. Meat and milk must never mix. Scavengers, predatory beasts and fish, shellfish and certain other animals are forbidden. Any processed foods must be produced under strict supervision.

Eating is Sacred

When they talk about spirituality, people think about meditation, prayer and maybe music. Few imagine eating as a spiritual activity. But according to the Torah, everything a person does is another way to infuse the world with spiritual meaning. Es-

pecially eating. When a person eats food with the proper mindfulness and uses the energy of that food for good things, the food becomes elevated through his eating.

That's another reason for Kosher guidelines. Kosher foods are those that a Jewish soul is able to elevate. Non-kosher foods are those that will only drag the soul down. When enough people are busy elevating the world rather than being dragged down by it, the world is able to reach its fulfillment, the time described by the prophets as the Era of Moshiach.

It's Never Been Easier To Keep Kosher

Seventy percent of the packaged foods in your cupboard are probably kosher already. Kosher foods are the fastest growing segment of the food industry. Going the full mile can be a smooth, step-by-step process—each step a mitzvah all on its own:

- Don't mix meat and milk.
- Cut out pork, shellfish and non-kosher fish.
- Buy only kosher meat.
- Buy only those processed foods that have kosher certification.
- Make your kitchen kosher.

For more information or for help in keeping kosher, please contact us.

Sample top page

8.25"

AD SPACE

Ad #2 takes up half of box

Ad #1 takes up entire box

Ad#3 goes here and is a 3rd of the box

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TIMES SHOWN ARE DAYLIGHT SAVING TIME FOR METRO NY-NJ OCTOBER 2003	Ad #4 takes up blank calendar box <small>AFTER CANDLE LIGHTING</small>	Ad #4 takes up blank calendar box	1 ח תשרי Tishrei 5	2 ו תשרי Tishrei 6	3 ז תשרי Tishrei 7 <small>Light candles at 6:17 p.m.</small>	4 ח תשרי Tishrei 8 <small>חג חמשה עשר HAAZIN Shabbat Shiva Shabbat ends at 7:16 p.</small>
5 ט תשרי Tishrei 9 <small>ערב יום כיפור Eve of Yom Kippur Light candles at 6:14 p.m. Fast begins at 6:28 p.m.</small>	6 י תשרי Tishrei 10 <small>יום כיפור YOM KIPPUR Yizkor Yom Kippur ends at 7:13 p.m.</small>	7 יא תשרי Tishrei 11	8 יב תשרי Tishrei 12	9 יג תשרי Tishrei 13	10 יד תשרי Tishrei 14 <small>ערב חג סוכות Eve of Sukkot Light candles at 6:06 p.m.</small>	11 טו תשרי Tishrei 15 <small>יום א' חג סוכות First Day of SUKKA Light candles after 7:05 p.</small>
12 טז תשרי Tishrei 16 <small>יום ב' חג סוכות Second Day of SUKKA Yom Tov ends at 7:03 p.m.</small>	13 יז תשרי Tishrei 17 <small>יום ג' חג סוכות 3rd Intermediate Day of Sukkot</small>	14 יח תשרי Tishrei 18 <small>יום ד' חג סוכות 4th Intermediate Day of Sukkot</small>	15 יט תשרי Tishrei 19 <small>יום ה' חג סוכות 5th Intermediate Day of Sukkot</small>	16 כ תשרי Tishrei 20 <small>יום ו' חג סוכות 6th Intermediate Day of Sukkot</small>	17 כא תשרי Tishrei 21 <small>יום ז' חג סוכות 7th Intermediate Day of Sukkot Light candles at 5:55 p.m.</small>	18 כב תשרי Tishrei 22 <small>יום ח' חג סוכות 8th Intermediate Day of Sukkot Light candles after 6:54 p.</small>
19 כג תשרי Tishrei 23 <small>שמחת תורה SIMCHAT TORAH Yom Tov ends at 6:53 p.m.</small>	20 כד תשרי Tishrei 24 <small>אסרו חג Istru Chag</small>	21 כה תשרי Tishrei 25 <small>Sample Mazel Tov Jerry!</small>	22 כו תשרי Tishrei 26 <small>Sample Max's Birthday</small>	23 כז תשרי Tishrei 27 <small>Light candles at 5:45 p.m.</small>	24 כח תשרי Tishrei 28 <small>Light candles at 5:45 p.m.</small>	25 כט תשרי Tishrei 29 <small>אשית BEREISHI Blessing of New Moon Shabbat ends at 6:45 p. New Moon: 5:11 5/18 p.</small>
26 ל תשרי Tishrei 30 <small>STANDARD TIME ראש חודש חשוון Rosh Chodesh Cheshvan</small>	27 א חשוון Cheshvan 1 <small>ראש חודש חשוון Rosh Chodesh Cheshvan</small>	28 ב חשוון Cheshvan 2	29 ג חשוון Cheshvan 3 <small>Sample Steve & Diane's Anniversary</small>	30 ד חשוון Cheshvan 4	31 ה חשוון Cheshvan 5 <small>Light candles at 4:36 p.m.</small>	Ad #4 takes up blank calendar box

sample bottom page

8.25"

10.875"