B″H

Chabad Jewish Center of Longmont
1053 Neon Forest Circle
Longmont, CO 80504

ADVERTISING FORM
Jewish Art Calendar
Year 5781
2020-2021

Dear Friend,

Preparations are under way for the printing of our annual Jewish Art Calendar in Longmont Colorado. Chabad Jewish Center of Longmont will be producing this attractive multi-color publication and mailing it to the Longmont Jewish community and surrounding areas free of charge.

The calendar will include detailed information about upcoming holidays, educational messages, Shabbat and Holiday candle lighting times, traditional Jewish recipes, and popular thematic artwork. The practical design also provides ample room for the recording of personal information and appointments. The calendar will also include many of the much-anticipated events and programs of Chabad Jewish Center of Longmont.

The calendar will also feature opportunities for your family's special occasions, i.e. Bar/Bat Mitzvah, Yahrzeits, birthdays and anniversaries, to be printed in the calendar.

We believe this is also an extraordinary advertising opportunity to market your business or services to the Jewish community. Unlike newspaper ads that are seen once and discarded, this business promotion will benefit you continuously, as it is displayed in homes and offices throughout Boulder County the whole year round, thus ensuring optimum visibility for your products or services, and maximum return for your dollar.

Your participation helps us with this worthy endeavor, as well as with our other efforts on behalf of Jewish continuity. Please take a moment to fill out the form and return it to us. Your early response will be greatly appreciated.

Warm regards,

Yakov Borenstein
Rabbi Yakov Borenstein
Director

Chabad Jewish Center of Longmont
1053 Neon Forest Circle
Longmont, CO 80504

ADVERTISER'S INFORMATION

Name: _____ Company Name: _____

Address: _____ Zip Code: _____

Phone: _____ E-mail: _____

*Please use billing address when charging to your credit card

CALENDAR PAGE ADS

❑ Full Page (center page of calendar) (8.25" x 10.875") ❍ $1,800

❑ **Back Cover (5" x 7.5")** ❍ $1,800

❑ **Full Banner** (3 business cards) **(10.875" x 2")** ❍ 1 month, $680 ❍ 3 months, $1,850 ❍ 4 months, $2,200

Preferred Month(s) _____

❑ **Third Banner** (2 business cards) **(5.4" x 2")** ❍ 1 month, $500 ❍ 3 months, $1,350

Preferred Month(s) _____

❑ **Business card (3.5" x 2")** ❍ 1 month, $375 ❍ 3 months, $1,000 ❍ 6 months, $1,800 ❍ 13 months, $2,700

Preferred Month(s) _____

❑ **Calendar box (1.5" x 1.375")** ❍ 1 month, $180 ❍ 3 months, $400 ❍ 13 months, $1,200

Preferred Month(s) _____

> For best effect, email your ad high resolution JPEG or PDF formats to
> Calendar@JewishLongmont.com

PAYMENT

❑ Amount: _____

❑ Credit Card #: _____ Exp. _____ Security Code _____

❑ Send check to Chabad Jewish Center of Longmont – 1053 Neon Forest Circle Longmont, CO 80504

❑ Please invoice me.

❑ Signature: _____

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CALENDAR FACTS

- *Year around exposure to 9,500 households & businesses*

- *Promotes your business to thousands in our community*

- *Referred to over and over 365 days a year*

- *Mailed without charge to the entire Jewish community*

- *Important Holiday information*

- *Local candle lighting times*

- *Historical facts & insights*

- *Kosher Recipes*

- *Beautiful Jewish art work each month (full color)*

- *Local Jewish events*

- *Months- Sep 2020-Sep 2021 with an extra 3 month preview; through Dec 2021*

- *Features: Jewish and secular calendar combined*

- *Helps fund Chabad Jewish Center of Longmont, a non-profit organization, administrating community aid, enrichment programs, education programs, and a cultural network*

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SIZE CHART FOR ADVERTISEMENTS
Sample pages of the Jewish Art Calendar 8.25"/ 10.875"
Calendar is in full color

Ad #1 – 10.875" / 2"

Your ad here

Ad#2
This ad is 5.4" / 2"
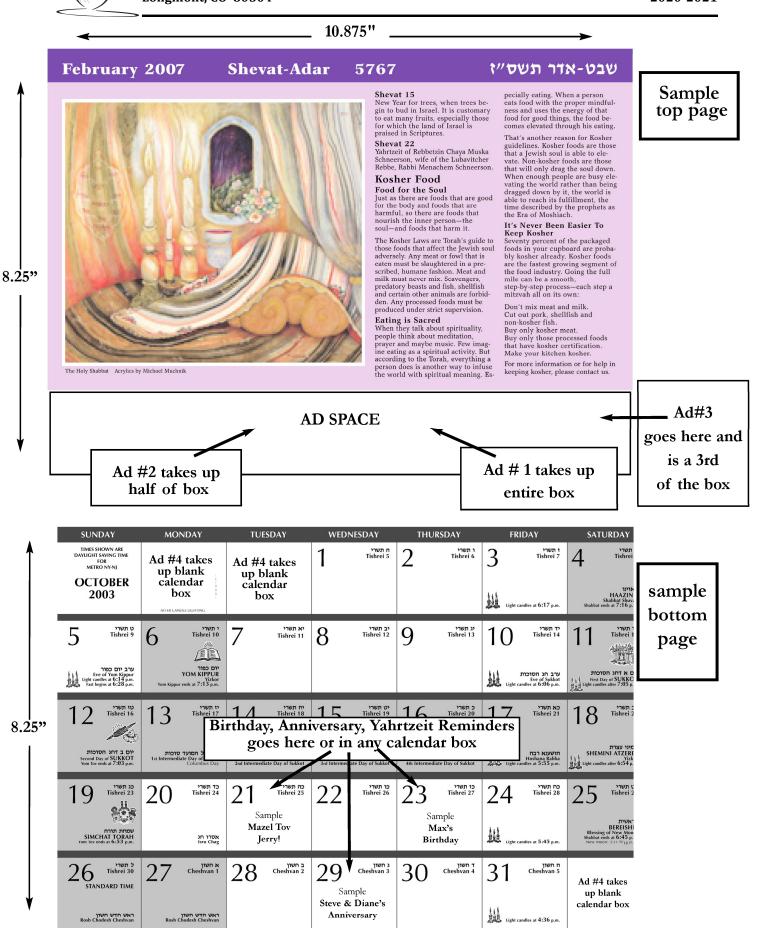*Your ad here*

Ad#3
Business card size
This ad is 3.875" / 2"
Your ad here

Ad#4
This ad is
1.5" / 1.375"
(This "box ad" is recommended for multiple advertisements or greetings/dedications)

B"H

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10.875"

8.25"

February 2007   **Shevat-Adar**   **5767**   שבט-אדר תשס"ז

Shevat 15
New Year for trees, when trees begin to bud in Israel. It is customary to eat many fruits, especially those for which the land of Israel is praised in Scriptures.

Shevat 22
Yahrtzeit of Rebbetzin Chaya Muska Schneerson, wife of the Lubavitcher Rebbe, Rabbi Menachem Schneerson.

Kosher Food
Food for the Soul
Just as there are foods that are good for the body and foods that are harmful, so there are foods that nourish the inner person—the soul—and foods that harm it.

The Kosher Laws are Torah's guide to those foods that affect the Jewish soul adversely. Any meat or fowl that is eaten must be slaughtered in a pre-scribed, humane fashion. Meat and milk must never mix. Scavengers, predatory beasts and fish, shellfish and certain other animals are forbidden. Any processed foods must be produced under strict supervision.

Eating is Sacred
When they talk about spirituality, people think about meditation, prayer and maybe music. Few imagine eating as a spiritual activity. But according to the Torah, everything a person does is another way to infuse the world with spiritual meaning. Es-

pecially eating. When a person eats food with the proper mindfulness and uses the energy of that food for good things, the food becomes elevated through his eating.

That's another reason for Kosher guidelines. Kosher foods are those that a Jewish soul is able to elevate. Non-kosher foods are those that will only drag the soul down. When enough people are busy elevating the world rather than being dragged down by it, the world is able to reach its fulfillment, the time described by the prophets as the Era of Moshiach.

It's Never Been Easier To Keep Kosher
Seventy percent of the packaged foods in your cupboard are probably kosher already. Kosher foods are the fastest growing segment of the food industry. Going the full mile can be a smooth, step-by-step process—each step a mitzvah all on its own:

Don't mix meat and milk.
Cut out pork, shellfish and non-kosher fish.
Buy only kosher meat.
Buy only those processed foods that have kosher certification.
Make your kitchen kosher.

For more information or for help in keeping kosher, please contact us.

The Holy Shabbat   Acrylics by Michoel Muchnik

Sample top page

AD SPACE

Ad #2 takes up half of box

Ad # 1 takes up entire box

Ad#3 goes here and is a 3rd of the box

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TIMES SHOWN ARE DAYLIGHT SAVING TIME FOR METRO NY-NJ **OCTOBER 2003**	Ad #4 takes up blank calendar box AFTER CANDLE LIGHTING	Ad #4 takes up blank calendar box	**1** ח תשרי Tishrei 5	**2** ו תשרי Tishrei 6	**3** ז תשרי Tishrei 7 Light candles at 6:17 p.m.	**4** תשרי Tishrei אזינו HAAZINU Shabbat Shuva Shabbat ends at 7:16 p.m.
5 ט תשרי Tishrei 9 ערב יום כפור Eve of Yom Kippur Light candles at 6:14 p.m. Fast begins at 6:28 p.m.	**6** י תשרי Tishrei 10 יום כפור YOM KIPPUR Yizkor Yom Kippur ends at 7:13 p.m.	**7** יא תשרי Tishrei 11	**8** יב תשרי Tishrei 12	**9** יג תשרי Tishrei 13	**10** יד תשרי Tishrei 14 ערב חג הסוכות Eve of Sukkot Light candles at 6:06 p.m.	**11** תשרי Tishrei א דחג הסוכות First Day of SUKKOT Light candles after 7:05 p.m.
12 טו תשרי Tishrei 16 יום ב דחג הסוכות Second Day of SUKKOT Yom Tov ends at 7:03 p.m.	**13** יז תשרי Tishrei 17 ל המועד סוכות 1st Intermediate Day of Columbus Day	**14** יח תשרי Tishrei 18 2nd Intermediate Day of Sukkot	**15** יט תשרי Tishrei 19 3rd Intermediate Day of Sukkot	**16** כ תשרי Tishrei 20 4th Intermediate Day of Sukkot	**17** כא תשרי Tishrei 21 הושענא רבה Hoshana Rabba Light candles at 5:55 p.m.	**18** תשרי Tishrei מיני עצרת SHEMINI ATZERET Yizkor Light candles after 6:54 p.m.
19 כג תשרי Tishrei 23 שמחת תורה SIMCHAT TORAH Yom Tov ends at 6:53 p.m.	**20** כד תשרי Tishrei 24 אסרו חג Isru Chag	**21** כה תשרי Tishrei 25 Sample **Mazel Tov Jerry!**	**22** כו תשרי Tishrei 26	**23** כז תשרי Tishrei 27 Sample **Max's Birthday**	**24** כח תשרי Tishrei 28 Light candles at 5:45 p.m.	**25** תשרי Tishrei ראשית BEREISHI Blessing of New Mon Shabbat ends at 6:45 p. New Moon: 5:11 6/18 P.
26 ל תשרי Tishrei 30 STANDARD TIME Rosh Chodesh Cheshvan	**27** א חשון Cheshvan 1 Rosh Chodesh Cheshvan	**28** ב חשון Cheshvan 2	**29** ג חשון Cheshvan 3 Sample **Steve & Diane's Anniversary**	**30** ד חשון Cheshvan 4	**31** ה חשון Cheshvan 5 Light candles at 4:36 p.m.	Ad #4 takes up blank calendar box

Birthday, Anniversary, Yahrtzeit Reminders goes here or in any calendar box

sample bottom page

10.875"